

## FRESH BLUE

Concentrated Laundry Powder

### Description

FRESH BLUE is a premium concentrated laundry powder engineered to conquer the toughest stains and soiling with ease. It's potent blend of detergents, Triple enzymes and optical brighteners breaks down grime, lifts stubborn marks and restores vibrant whiteness, leaving garments impeccably clean and fresh. With a phosphate reduced formula and minimal fillers, it delivers maximum cleaning power in hot or cold water across top and front loading machines. Ideal for heavily soiled workwear, sports gear or everyday loads, FRESH BLUE ensures professional results without compromise. The inbuilt triple enzymes target organic stains like food, blood and sweat, while optical brighteners enhance fabric brilliance wash after wash. Perfect for hand washing too, this versatile powerhouse simplifies tough laundry challenges, offering superior performance and lasting freshness for all fabrics.

### Features & Benefits

- Concentrated formula
- Triple enzyme formula
- Optical brighteners
- Effective on hot or cold water
- Suitable for use in hard water

### For Use On

- All washing machines
- Hand washing



### Directions for Use

- Front loaders: 1/2 scoop for normal loads  
1 scoop for large or heavily soiled loads
- Top loaders: 1 scoop for normal loads  
1 1/2 scoops for large or heavily soiled loads
- Hand washing: 1/2 scoop per bucket or laundry trough.

### Technical Information

**Appearance:** Blue Powder  
**Odour:** Linen  
**Solubility in Water:** Soluble

**Available Sizes:** 5kg | 12kg | 20kg | 25kg  
**pH (5% in water):** 10 - 11 (Alkaline)  
**Specific Gravity:** N/A



### Safety

Keep out of reach of children. Avoid contact with eyes.  
For further Safety and First Aid Information, please refer to the applicable SDS available on our website.  
All information pertains to the **correct use** case.  
Kleen West Distributors takes no responsibility for injury, illness and/or damage of any kind if this product is not used in accordance with its designated use including but not limited to correct mixing, correct usage and any and all modifications to this product.

